



## TAKE THE CHALLENGE

### *Broward Residents Urged to Participate in Regional Travel Survey*



Earlier this month, the Southeast Florida Transportation Council (SEFTC) launched the **Battle of the Counties [Travel Survey Challenge](#)** — a friendly, data-collecting challenge between the residents of Miami-Dade, Broward and Palm Beach counties – in an effort to improve the local transportation system.

Travel information provided by you will offer insight and a new perspective to making counties more economically vibrant.

The **2017 Battle of the Counties Travel Survey Challenge** will provide insight into the transportation needs of residents throughout southeast Florida. The feedback will assist transportation engineers and planners to improve our roads, reduce traffic congestion and provide safer sidewalks and bicycle facilities. By 2040, the tri-county area population is expected to grow by 25 percent, from 5.6 million people to 7 million people.

The future of our transportation options starts with this first step.



**Participate in the Battle of the Counties!**

**[Take the Travel Survey Challenge today.](#)**