



Application Request Event Criteria

20200 Saddle Club Rd., Weston, FL 33327
Phone (954) 389-4321 / Fax (954) 389-5430
info@1weston.com

The Arts Council of Greater Weston, Inc. is an independent not-for-profit corporation comprised of 15 elected Board Members. We support the diverse cultural activities of our community in an effort to enhance the quality of life for all residents. The Arts Council is an official partner with the City of Weston and maintains an agreement to advocate and promote arts and culture and to review event requests for the City.

The Arts Council is delighted to consider your request for an artistic or cultural event to be held in Weston. We will review your request for recommendation and presentation by the Arts Council to the City of Weston for final approval and/or sponsorship. If your event is approved by the City of Weston, you may have the opportunity to take advantage of a number of benefits. These benefits will increase public awareness and credibility and **may** include:

- Expedited and/or discounted permitting with the City of Weston .
- Marketing support.
- Community information.
- Access on City television and radio.
- Public facilities coordination.
- Assistance with police and traffic coordination.
- Listing in the Weston Community Arts Calendar.
- Access to the Arts Council Artists Directory
- Access to the Arts Council Venue Directory

Applicants must answer all questions in the application. Completed applications are reviewed by The Arts Council and then forwarded to the City of Weston for consideration. If Arts Council approval is issued, you will be required to display the Arts Council Logo in your Event program and marketing material.

Please return your completed application along with the appropriate attachments to the Arts Council, email: info@1weston.com or mail to: Arts Council of Greater Weston
Event Application committee 20200 Saddle Club Rd., Weston, FL 33327

A non-refundable processing fee of \$50.00 payable to The Arts Council of Greater Weston, Inc. must accompany your application.

After you have submitted your application, The Arts Council will need 30 to 45 days to complete its review.



PROGRAM CRITERIA:

All applicants must agree to comply with the following criteria for the Arts Council approval/recommendation:

- A) Event must promote arts and culture and be held in the City of Weston
- B) Event must comply with all rules and regulations, permits and all other regulatory requirements of the City of Weston.
- C) Organization must hold the Arts Council harmless from any litigation or liability that results from the event or program.
- D) This application must be completed in its entirety and submitted with relevant attachments and fee.
- E) The event will build a positive image and reputation for our community and develop an audience for the future.
- F) The organization will have the financial wherewithal to complete its event/program.
- G) The event is well planned and organized and the promoter has sufficient experience to complete the event/program successfully.
- H) The applicant has a clear understanding of the technical and logistical requirements.
- I) The appropriate venue has been secured for the event by the organizer.
- J) The proposed event must not conflict with other community events in the City of Weston.
- K) There must be adequate time allotted for planning and promoting to successfully execute the event.